FOR IMMEDIATE RELEASE

Pencil it in: Dixon Ticonderoga National Museum & Fine Art Gallery
Opens to the Public Next Week for School Groups, Private Tours

LAKE MARY, FL (November 10, 2015) –Ever seen a million dollar painting up close? How about a stolen, now recovered million dollar original painting by Norman Rockwell? That and more is now on display for public enjoyment in Lake Mary, Florida, home to the world’s largest manufacturer of pencils, school and art supplies.

The Dixon Ticonderoga National Museum and Fine Art Gallery opened this weekend with great fanfare and celebration, marking the 200-year-old company’s new chapter as a public company and recognizing the manufacturer’s significant growth over the last 5 years.

Want to know how a pencil is made? Ever wondered why pencils gained in popularity during the U.S. Civil War? And exactly why was a Dixon manufactured product critical to the Ford Model T automobile? The museum and gallery include the company’s private collection of art, as well as a complete museum honoring the pencil’s history: a fascinating exploration of the 200-year old company’s history.

The company is now accepting reservations from school groups who can tour the museum and art gallery, along with participating in a hands-on workshop with an experienced artist who will lead instruction in the company’s new education center. Lunch and instruction is included in the minimal school group fee. Private tours are also available to the public without cost, by appointment only.

The Dixon Ticonderoga National Museum and Fine Art Gallery is located at 615 Crescent Executive Court in Lake Mary of Seminole County, Florida.

How to book a tour
To reserve a tour, field trip or group visit, just call 407/829-9000, Ext. 105.

About Dixon Ticonderoga Company
Dixon Ticonderoga Co. manufactures and markets a wide range of school supplies, writing instruments, art materials and office supplies under the Ticonderoga, Prang, Dixon, Oriole, Das,

#DIXON#

Contact:
Lori C. Booker, APR
CBR Strategic Communications
lcbooker@cbrpr.com
407-834-7777 (24 hours)