

Dixon Ticonderoga- Prang Power Giant Pencil Sweepstakes

FULL OFFICIAL RULES

1. **NO PURCHASE NECESSARY:** NO ENTRY FEE, PAYMENT OR PROOF OF PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

2. **SWEEPSTAKES PERIOD:** The **Prang Power – Giant Pencil Sweepstakes** (the "Sweepstakes") starts at 12:01 a.m. EST on 5/30/2013 and continues until 8/31/2013 (the "Sweepstakes Period"). Sponsor's computer is the official timekeeping device for the Sweepstakes.

3. **ELIGIBILITY:** The Sweepstakes is open to all current legal residents of the continental United States and the District of Columbia who are 18 years of age or older at the time of entry. Employees of Dixon Ticonderoga. ("Sponsor") and their respective affiliates, subsidiaries, advertising and promotion agencies, dealers and their immediate family members and/or those living in the same household of each are not eligible to participate. Void outside of the continental United States, Puerto Rico and where otherwise prohibited.

4. **TO ENTER:** During the Sweepstakes Period, eligible participants may enter the Sweepstakes and in one (1) of the following two (2) ways:

- a. **By Email:** By sending a Back To School Supply List (the "List") to teachersrock@dixonusa.com that contains Ticonderoga or Prang branded products. A Back To School List is defined as a list of school supply items for suggested purchase that is sent to students in preparation for their upcoming school year.
- b. **By Mail:** By mailing a List to : Dixon Ticonderoga Company, Prang Power List Promotion at 195 International Parkway, Heathrow, FL 33578. List must also contain entrants name, phone, and email.

Limit of one (1) entry per person, whether by mail or email means of entry.

5. **RANDOM DRAWING:** Three (3) winners will be selected in a random drawing on or about September 2, 2013 from among all eligible entries received, by Sponsor, whose decisions are final in all matters relating to this Sweepstakes. Winners will be notified by phone, mail and/or email at Sponsor's discretion.

6. **PRIZES/APPROXIMATE RETAIL VALUES (ARV)/ODDS:** Three (3) Grand Prizes – Each of the three (3) selected Sweepstakes winners (each, a "Winner") will receive a Giant Ticonderoga Pencil Replica (ARV \$476.00)

Total ARV of all prizes: \$1,428.00.

Odds of winning depend on total number of eligible entries received. Unclaimed prizes will not be awarded. Limit one (1) prize per person. All applicable federal, state and local taxes on prizes are the sole responsibility of the Winners. **Winners will receive a 1099 tax form for the approximate retail value of their prize.**

5. **GENERAL:** Potential prize winners will be required to execute and return a notarized Affidavit of Eligibility/Liability Release and, where permitted by law, Publicity Release within seven (7) days after first notification attempt. If prize notification or prize is returned as non-deliverable, prize may be forfeited and an alternate winner may be selected provided there is sufficient time remaining to award prize. If any selected potential winner fails to comply with these Official Rules, is found to be ineligible and/or does not submit required documentation within the designated period, their prize will be forfeited and an alternate winner selected. No correspondence will be acknowledged. No cash equivalents, substitutions or transfer of prize permitted except that Sponsor reserves the right to substitute a prize of equal or greater value in the event that an offered prize is unavailable. Subject to all federal, state and local laws/regulations. By participating, entrants and winner's consent to the use of his/her name, photo and/or likenesses for advertising and promotional purposes, without limitation or additional compensation, where permitted by law. By participating, entrants and Winners release and agree to hold harmless Sponsor and its affiliates, partners, members, directors, employees, officers and agents, including without limitation, their advertising/promotional agencies from any and all liability, injury, loss or damage of any kind arising from or in connection with participation in the Sweepstakes, or the awarding, receipt, possession, use or misuse of any prize and/or with respect to participation in any prize related activity. Sponsor is not responsible for any typographical or other error in printing, offering or announcement of prizes. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of Sponsor, which are final and binding in all respects.
6. **INTERNET:** Sponsor is not responsible for lost, late, mutilated or illegible entries nor for electronic transmission errors resulting in incorrect collection of data, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor

which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Internet portion of the Sweepstakes and select the winners by random drawing from among all eligible entries received up to the point of the action taken by the Sponsor. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent of the law.

7. **GOVERNING LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants or Sponsor in connection with the Sweepstakes or in connection with any submission or other material submitted in connection with the Sweepstakes, shall be governed by and construed in accordance with internal laws of the State of Florida without giving effect to any choice of law of conflict of law rules or provisions that would cause the application of any other state's laws. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.
8. **WINNER'S LIST:** For names of winners, send a self-addressed, stamped envelope by October 30, 2013 to: Dixon Ticonderoga "Giant Ticonderoga Pencil" Sweepstakes, Attn: Winner's List, 195 International Parkway, Heathrow, FL 32746. Winner's list to be available after September 13, 2013.
9. **SPONSOR:** Dixon Ticonderoga Company, 195 International Parkway, Heathrow, FL 32746.